

The Journal of Pharmacy and Pharmacology 2010

At this time, it is once again my great pleasure to reflect upon and comment on the activities of the *Journal of Pharmacy and Pharmacology* in 2010. This has been a challenging but rewarding year, and one in which the direction of the *JPP* has once again encompassed the strategies and targets that were defined by the Editor, the Editorial Board and the Publisher. As in previous years, I would like to formally recognize the continuing support and goodwill that has been extended towards the Journal by numerous members of the scientific community, particularly in terms of submissions and reviewing. May I extend my sincere gratitude to all those people who have supported the Journal throughout the past year and have been instrumental in maintaining the excellent scientific standing of the *Journal of Pharmacy and Pharmacology*. The success of the *JPP* is due, in the large part, to the authors who submit their topical research and to those referees who unselfishly provide detailed and thought-provoking reports.

Since the beginning of 2010 the *JPP* has been published by Wiley-Blackwell on behalf of the Royal Pharmaceutical Society. As part of the large journal portfolio published by Wiley-Blackwell and also now available through the new online platform Wiley Online Library, the *JPP* will shortly be available to a much wider circulation of readers. It also now offers enhanced services such as online publication ahead of print, online supplementary material and the option for authors to elect to pay to make their paper available open access. I firmly believe that these will all be great advantages to the referees, authors and readers of the Journal.

This year the Journal has continued to receive and publish high quality manuscripts in our core scientific disciplines, namely Pharmaceutics and Drug Delivery, Biopharmaceutics and Drug Disposition, Drugs from Natural Sources, and Molecular and Clinical Pharmacology. Both the diversity and quality of manuscripts published by the *JPP* has preserved its status as a major journal for the publication of all aspects of the Pharmaceutical and related Sciences. The success of the Journal may be attributed to a number of factors, including the selection of the *JPP* by authors for the submission of their high quality manuscripts and the excellent standards of reviewing of submitted manuscripts by conscientious reviewers. These continue to be two key features of the Journal. I hope that both authors and referees have enjoyed their experiences with the *JPP* and will continue to support the Journal in the years to come. Of particular note to readers, authors and referees is the modification of the focus of one of the core scientific disciplines in the journal. From 2011 the Molecular and Clinical Pharmacology section of the *JPP* will be rebranded as Experimental and Clinical Pharmacology, reflecting the change in the nature of the papers to be published in this area in the Journal. The Journal no longer seeks to publish fundamental (molecular) pharmacology but wishes to publish papers at the interface between Experimental and Clinical Pharmacology. It is believed that these aspects of pharmacology are more relevant to the readership of the *JPP*. To further reflect the future scientific scope of the *JPP*, the title of the journal will be amended to, “the Journal of Pharmacy and Pharmacology: an international journal for advancing therapeutics.” It is anticipated that this will serve to define the evolving strategy of the *JPP*.

During this calendar year the *JPP* has continued to publish a wide range of different manuscript types, notably current and topical reviews, original research papers and communications. I am delighted to report that the *JPP* has achieved its target of publishing at least one review paper per issue over the past year and will aim to maintain this in 2011. In addition, two themed issues were published in 2010, namely, *Recent advances in transdermal drug delivery* (Guest Editor Dr. Gary Moss, University of Hertfordshire) and *Improvement of dissolution, solubility and bioavailability of poorly soluble drugs* (Guest Editors Professor Yvonne Perrie, Aston University and Professor Thomas Rades, University of Otago) published in June and November, respectively. These themed issues contain topical, original papers and reviews by academic leaders in these fields. It is expected that both themed issues will be welcomed by the scientific community. Furthermore, I am delighted to report that the abstracts of the first UK PharmSci were published in a special issue of the *JPP* in October. It is anticipated that a themed issue will be published in 2011. I am always

pleased to receive suggestions for special issue topics from board members or indeed from potential Guest Editors who wish to avail of the Journal's commitment to this feature.

I am also delighted to report that the average time from submission to initial acceptance for publication in the *JPP* remains under 10 weeks. At this point I must thank both Mrs Grainne Caffrey and Wiley-Blackwell for their efforts in maintaining the online workflow of the journal.

Finally, as in previous years, I would like to extend my thanks to the Editorial Board for the provision of outstanding support and essential advice over the past year. The commitment of the board is essential to the smooth running, success

and development of the *Journal of Pharmacy and Pharmacology*. I would also like to acknowledge the support of Ms. Silvana Marciano, whose experience, enthusiasm and willingness to assist in all matters concerning the *JPP* are greatly appreciated. Furthermore, I would like to thank Mrs Grainne Caffrey for her friendship, and her loyalty, dedication and hard work on behalf of the *JPP*. Finally, I would like to take this opportunity to wish all our readers, contributors, referees and board members a very happy new year.

David S. Jones
Editor